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**O. Yastremska** – Dr, Professor, S. Kuznets KhNUE

### *Organizing Committee Members*

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**B. Jonsson** – PhD, Professor, Luleå University of Technology (Sweden)

**A. Kendyukhov** - Head of the Ukrainian Economic Organization of Scientists, Dr, Professor, Head of the Economics and Entrepreneurship Department, State Economic and Technological University of Transport (Ukraine)

**M. Korzh** – Dr, Professor, National Aviation University (Ukraine)

**I. Lefor** - Dr, Professor of "Tourism" Faculty, Lumière University Lyon 2, Member of the National Council of Universities of France (France)

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**A. Zehetner** – Professor, University of Applied Sciences Upper Austria

**O. Zhylyns'ka** - Ph.D, Associate Professor, Head of the Innovation and Investment Activity Department, Taras Shevchenko National University of Kiev (Ukraine).

### *Scientific Secretary:*

**O. Mazorenko** – PhD, Associate Professor, S. Kuznets KhNUE

## Address of the Organizing Committee of the International Scientific Conference "Modern problems of the enterprise management: Theory and Practice"

Simon Kuznets Kharkiv National University of  
Economics,  
Science Avenue, 9a,  
Kharkov, Ukraine, 61166

### Getting more:

Management and Business Department  
**+38-057-702-01-46** (add. 2-96)  
Economics, Organization and Planning of the  
Enterprise Activity Department)  
**+38-057-702-01-46** (add. 4-70)  
Management Department  
**(057) 702-02-65** (add. 2-25)  
Human Resources Management and Labour  
Economics Department  
**+38- 057-758-77-23** (add. 3-27)  
Tourism Department  
**+38-057-702-01-46** (add. 4-51)  
Pedagogy and Foreign Philology  
Department  
**+38-057-702-18-32** (add. 3-51)  
Higher Mathematics, Economics and  
Mathematical Methods Department  
**+38-057-702-104-05** (add. 3-33)  
Accounting Department  
**+38-057-702-18-30** (add. 3-37)

### E-mail:

**konf\_men\_2010@ukr.net**

Ministry of Education and Science of Ukraine  
Simon Kuznets Kharkiv National University of  
Economics

Humanitas University in Sosnowiec  
International Management Consulting - Ukraine  
Luleå University of Technology  
Lumière University Lyon 2  
School of Economics and Management of Public  
Administration in Bratislava  
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Turnovo

University Agency of La Francophonie  
University of Economics in Bratislava  
University of Montenegro  
University of Occupational Safety Management  
in Katowice  
Upper Austria University of Applied Sciences  
Warsaw University of Technology

## INTERNATIONAL SCIENTIFIC CONFERENCE

"MODERN PROBLEMS OF THE  
ENTERPRISE MANAGEMENT: THEORY  
AND PRACTICE"

March, 30 – 31, 2017

Kharkiv

## ANNOUNCEMENT

Dear Professors and Researches,

It's a great pleasure to invite you to participate in 7<sup>th</sup> International Scientific and Practice Conference "**Modern Problems of the Enterprise Management: Theory and Practice**" in Ukraine (Kharkiv).

The **main goal** of the conference is to discuss scientific and practical issues of management, development effective use of modern technologies and tools for businesses activity.

### Directions of the conference:

**Section 1.** Modern Management Technologies: Theory and Practice.

**Section 2.** Strategic and Innovative Development of Enterprises.

**Section 3.** Marketing Tools for Management of Modern Enterprises.

**Section 4.** Human Resource Management: Modern Approaches and Technologies.

**Section 5.** Innovation Technologies of Management in Tourism.

**Section 6.** Modern Educational Technologies in Management Teaching.

**Section 7.** Modern Economic and Mathematical Models in Enterprise Management.

**Section 8.** Accounting and Analytical Provision for Enterprises Management.

**Form of participation:** Distance.

**Conference languages:** Ukrainian, Russian and English.

**Organizational fee:** 30 USD.

### Details for organizational fee transferring:

*IBAN: UA953052990005168742015876075*

*SWIFT CODE: PBANUA2X*

*PRIVATBANK*

*USD*

*SERGII VASYLYK*

*UKRAINE*

*Intermediary bank: JP MORGAN CHASE BANK*

*Card number: 5168 7420 1587 6075*

Information about the conference is listed on the web-site: [www.kmib.hneu.edu.ua](http://www.kmib.hneu.edu.ua).

### TO PARTICIPATE THE CONFERENCE YOU NEED

till *February, 7, 2017*

– fill out the on-line registration form: <http://bit.ly/2dJpcZn> ;

– send to the committee electronic version of the short paper;

– send a copy of the organizational fee payment receipt.

All materials are sent by e-mail (by section):

**Section 1:** [konf\\_men\\_2010@ukr.net](mailto:konf_men_2010@ukr.net)

**Section 2:** [1234567654321mmm@ukr.net](mailto:1234567654321mmm@ukr.net)

**Section 3:** [dep.management.hneu@gmail.com](mailto:dep.management.hneu@gmail.com)

**Section 4:** [svitlana.mishyna@hneu.net](mailto:svitlana.mishyna@hneu.net)

**Section 5:** [kaftour\\_hneu@mail.ru](mailto:kaftour_hneu@mail.ru)

**Section 6:** [MarchukAlice@outlook.com](mailto:MarchukAlice@outlook.com)

**Section 7:** [kafmath@hneu.edu.ua](mailto:kafmath@hneu.edu.ua)

**Section 8:** [nsk\\_1104@mail.ru](mailto:nsk_1104@mail.ru)

File titles must include: the name of the first author and type of material, such as Shevchenko-paper, Shevchenko-receipt.

### REQUIREMENTS TO THE SHORT PAPER PREPARATION

**Short paper** must not exceed **2-3 pages** with references.

Short paper of the report must be made using the **Microsoft Word Template** (template you need to download from the link <http://bit.ly/2deJl9F>) and sent by e-mail by sections.

**Font:** Times New Roman 12 size, an interval – 1.0, fields: left and right is 20 mm; top and down is 25 mm.

**Attention!** Short papers, which will be made without using a template, will not be accepted for participation in the conference.

**Attention!** Authors without academic degree have to add a review of scientist with academic degree in particular area.

The organizing committee reserves the right to review and select the short papers. Short papers will be rejected by organizing committee if they are not fulfilling the conference requirements by the content and design.